Sinatra-DeVine Productions

Sinatra-DeVine Productions is a 501c (3) tax deductible non profit registered with the New Mexico State Corporation Commission in Santa Fe. "*Its mission is in producing quality entertainment to invest profits back into the community.*"

This year's theme is entitled *TEAZE*, with profits benefiting <u>Albuquerque Pride</u>, <u>AIDS</u> <u>Emergency Fund and the Anita Salas Memorial</u> <u>Fund (Breast Cancer Support).</u>

Sinatra-DeVine honors individuals who have given their own personal time and devotion to make our community a better place. Sinatra-DeVine will be honoring Jose Sarria "The Widow Norton" the "Into the Light" award (1st Openly gay individual to run for public office in the U.S.) and The Del Rios (legendary drag-performance group) the "Standing Gvation" award of excellence.

Sinatra-DeVine, in its tenth year of operation has produced the acclaimed and popular "*Come Out, Come Out Wherever You Are*" show-honoring National Coming Out Day.



Levels of Sponsorship:

The board needs assistance with sponsorship to execute the *Come Out Show's* success. Diamond Jewel Sponsor \$600 Emerald Jewel Sponsor \$500 Ruby Jewel Sponsor \$400 Sapphire Jewel Sponsor-In Kind/Barter



Diamond Jewel Sponsor - \$600

- Five reserved orchestra section tickets to the *Come Out Show* Saturday, October 4, 2008
- Plaque on stage presentation
- Two full page advertisements or (Only Inside Front or only Inside Back cover if available}
- Sponsor recognition with business name in all advertisements and projected on *Show Curtain* prior to show and during intermission

Emerald Jewel Sponsor - \$500

- Four reserved orchestra section tickets to the *Come Out Show* Saturday, October 4, 2008, National Hispanic Cultural Center
- Plaque on stage presentation
- One full page advertisement within show program
- Sponsor recognition with business name in all advertisements and projected on *Show Curtain* prior to show and during intermission

Ruby Jewel Sponsor – \$400

- Two reserved orchestra section tickets to the *Come Out Show*, Saturday, October 4, 2008, National Hispanic Cultural Center
- Plaque on stage presentation
- One ½ page advertisement within show program
- Show sponsor recognition with business logo in all show programs

Sapphire Jewel Sponsor-

In-Kind or Barter of \$600 +/-

- Six Reserved orchestra section tickets to the *Come Out Show*
- Plaque on stage presentation
- Full page advertisements within show program
- Sponsor recognition with business name in all advertisements and projected on *Show Curtain* prior to show and during intermission

Turquoise Sponsor – \$20

 Individual's name or company name listed in program and announced on stage



Advertisement information and specs. are located on the other side (center).



One Night Only

The *Come Out Show* is at the National Hispanic Cultural Center-1701 4th St., SW and Bridge -Saturday, October 4th, Show time 7 p.m. Reserved tickets on sale now \$25, \$20, \$15 Available at the NHCC Box Office 724-4771 or ticketmaster.com 505-883-7800 and all ticketmaster outlets.

Advertise within the FULL COLOR

Come Out Show program.

\$180 Full Page 8.0 x 5.0 w \$110 Half Page 8.0 x 3.25 Portrait \$110 Half Page 5.0 x 6.75 Landscape \$50 Quarter Page 3.25 x 4.25 \$30 Business Card **Only Payment Confirms:** \$300 Inside Front Cover \$275 Inside Back Cover \$500 Center Pages (2) \$300 Back Cover Ads must be camera ready at 300dpi submitted in: .pdf .psd .jpg format e-mail to program@sinatradevine.org

Deadline: September 19, 2008 Thank you for your support!



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